

Online Writing Instruction

Getting Started

If you are interested in writing for Craccum Online but haven't received login credentials for our website, please email me at digitalmanager@craccum.co.nz.

As an online article contributor, you must be registered on our website. Ensure that you sign up using either your real name or a pen name, **as all articles must have an identified author on Ghost (our hosting platform)**.

Once registered, you can begin drafting your article online at any time. When you have finished your draft (including your feature image—see details below), email me, and I will review it according to our [Editorial Standards](#) before publishing.

Feature Image Requirement

All online articles, like printed ones, must include a **Feature Image** (illustration or photograph). You can either provide your own or contact our **Visual Arts Co-Editors** at visualarts@craccum.co.nz to arrange one.

Requesting an Illustration

- Provide a **detailed visual blurb** to the Visual Arts Co-Editors (VAE), following the same process as for print. They will assign it to a Visual Arts contributor. Feel free to **CC me** in the email so I can stay in the loop and support you.
 - The illustration must include **one background**—make sure to communicate this clearly with the VAE.
 - *Tip:* If you're unsure how to describe your blurb, you can ask ChatGPT by inputting your article for guidance.
 - **No illustration = No publishing** (Without a feature image, we cannot promote your article online or on other digital platforms).
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Backlink Option

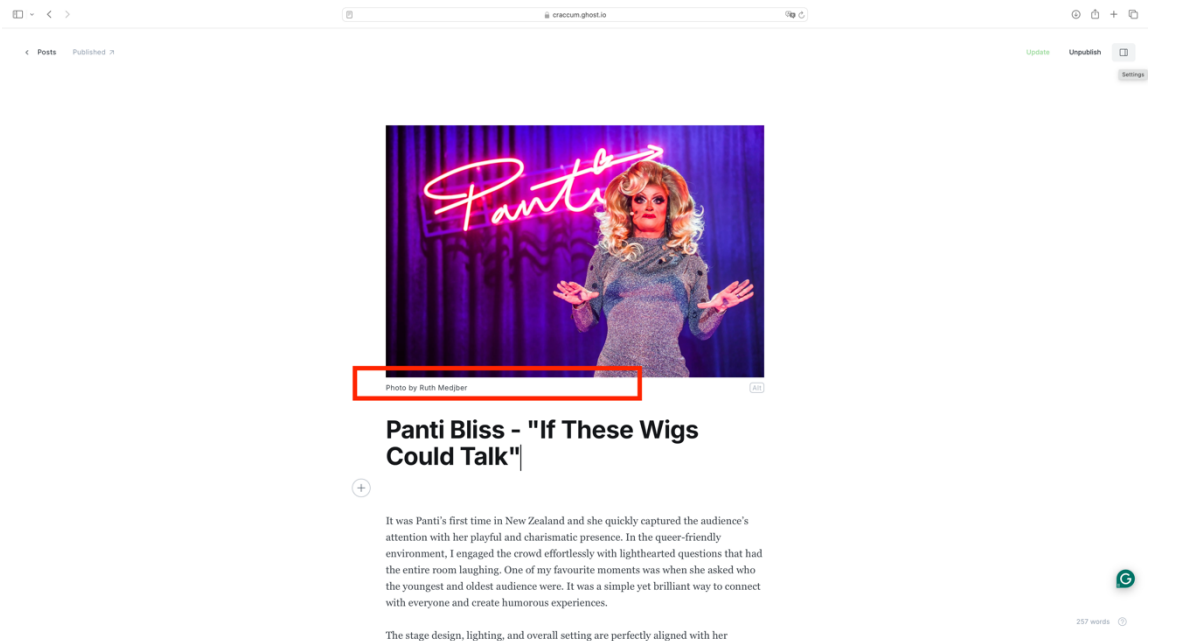
You can include relevant links to external sources or Craccum articles where appropriate.

- If you are writing a news update based on a previously published Craccum article, link to the original article **within the first three lines** of your piece. The hyperlink should be embedded in relevant keywords (e.g., "Law/Business School Merger").

Image Credits

Your feature image must include a credit or source, see below. Ensure that you have permission or legal rights to use the image. **Craccum is NOT liable for third-party rights breaches (e.g., copyright or privacy issues).**

- Your feature image must be properly credited, as visual contributors deserve the same recognition as the author.



craccum.ghost.io

Posts Published

Update Unpublish Settings




Photo by Ruth Medjber

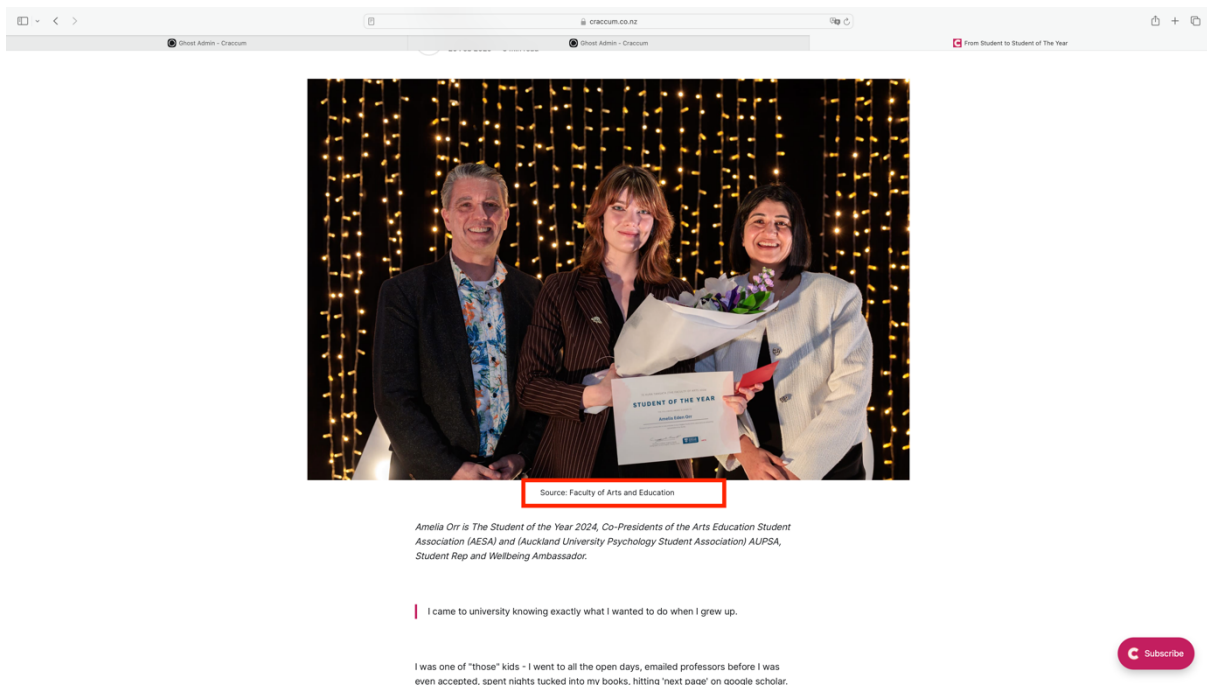
Panti Bliss - "If These Wigs Could Talk"

+

It was Panti's first time in New Zealand and she quickly captured the audience's attention with her playful and charismatic presence. In the queer-friendly environment, I engaged the crowd effortlessly with lighthearted questions that had the entire room laughing. One of my favourite moments was when she asked who the youngest and oldest audience were. It was a simple yet brilliant way to connect with everyone and create humorous experiences.

257 words


The stage design, lighting, and overall setting are perfectly aligned with her



craccum.co.nz

Ghost Admin - Craccum

From Student to Student of The Year



Source: Faculty of Arts and Education

Amelia Orr is The Student of the Year 2024, Co-Presidents of the Arts Education Student Association (AESA) and (Auckland University Psychology Student Association) AUPSA, Student Rep and Wellbeing Ambassador.

I came to university knowing exactly what I wanted to do when I grew up.

I was one of "those" kids - I went to all the open days, emailed professors before I was even accepted, spent nights tucked into my books, hitting 'next page' on google scholar.

Subscribe

Excerpt Requirement

While online articles do not necessarily require subtitles, **every article must include an excerpt (300 characters max)**. You can find this option by clicking the top right button in the editor.

The excerpt serves as:

- A **summary or introduction** of your article.
- A **hook** to attract readers.
- The **promotional caption** for our social media posts.
- The **meta description** of your article, meaning Google will extract keywords from it to help rank your article in search results.

Best Practice: Ensure your excerpt contains relevant keywords related to your article's content to improve search visibility.

Important Notes:

- The excerpt is **not part of your article**—it appears above your name and below the title.
- It should clearly convey what your article is about.

The screenshot shows a web browser displaying the Craccum website. The page features a navigation bar with links for Home, About, Policy, and Issues, along with a search icon, a 'Sign in' button, and a 'Subscribe' button. The main content area displays a review titled "Panti Bliss - 'If These Wigs Could Talk'" by Cindy Veronica Limanto, dated 10 Mar 2025. The review's excerpt, "A short review of Panti Bliss's latest show, If These Wigs Could Talk, presented by Auckland Live during Auckland Pride 2025," is highlighted with a red box. Below the text is a photograph of Panti Bliss performing on stage, with a neon sign reading "Panti Bliss" in the background. A "Subscribe" button is visible in the bottom right corner of the page.

Photo by Ruth Medjber

Panti Bliss - "If These Wigs Could Talk"

It was Panti's first time in New Zealand and she quickly captured the audience's attention with her playful and charismatic presence. In the queer-friendly environment, I engaged the crowd effortlessly with lighthearted questions that had the entire room laughing. One of my favourite moments was when she asked who the youngest and oldest audience were. It was a simple yet brilliant way to connect with everyone and create humorous experiences.

257 words

Post settings

Post URL: panti-bliss-if-these-wigs-could-talk

Publish date: 2025-03-10 17:51 NZDT

Tags: Review x

Post access: Public

Excerpt
A short review of Panti Bliss's latest show, If These Wigs Could Talk, presented by Auckland Live during Auckland Pride 2025.

Authors: Cindy Veronica Limanto x

Feature this post:

Post history: >

Code injection: >

Meta data: >

X card: >

Facebook card: >

Keyboard shortcuts: >

Best Practices

- **Keep communication open.** We are here to support you—please CC us in the email if you think we should be involved so we can stay informed.
- **Follow up if needed.** If we do not respond within **three days**, feel free to send a follow-up email.
- **Urgent matters.** If your request is urgent, capitalise '**URGENT**' in the email subject line.

Contact List

Primary Contact: Lee Li | Digital Manager | digitalmanager@craccum.co.nz

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